



Massachusetts Biotechnology Council  
 One Cambridge Center  
 Cambridge, MA 02142  
 tel 617.674.5100 fax 617.674.5101  
 www.massbio.org

**ANNUAL MEETING Tuesday, May 20, 2008 Sheraton Boston Hotel**

**\$20,000 GOLD SPONSORSHIP  
 PANEL: Personalized Medicine**

This half-day comprehensive program covers current life sciences policy issues and business topics. The meeting features a keynote speaker, industry breakout sessions, networking refreshment break, policy focused plenary and a networking cocktail reception. This event offers an excellent opportunity to network with potential corporate partners and key players in the industry.

Your company will be the sole sponsor of an industry panel on personalized medicine:  
 Your sponsorship will include:

- 8 Complimentary Full Meeting Registrations
- Pre-event advertising (Subject to deadlines)
- Sponsor table in a prominent area
- Full page ad in Program Book (subject to deadline)
- Website recognition and direct link back to your company
- Promotional item to be placed in conference attendee registration bags
- Sponsored event signage
- Acknowledgement in Press Release
- Acknowledgement on signage
- Acknowledgement in on-site Program Book

Company agrees to the above sponsorship at \$20,000 payable upon receipt of invoice.  
 Company further agrees to pay sponsorship in full by 5/30/08.

Company Name: \_\_\_\_\_  
**PRINT CLEARLY (Official Company Name to be used in all printed marketing material for this event)**

Name of authorizing official (printed): \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Name of contact person (if different from above): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Please mail or fax this page to the MBC at One Cambridge Center, Cambridge, MA 02142, Fax: 617-674-5101  
 Attention: Lolita Elverrillo l.elverrillo@massbio.org 617-674-5148

**Sponsorship contract subject to approval by the MBC. Sponsorships are non-refundable.**