



career fairs



2010

Genetown™

Massachusetts' Life Science Community

Thursday, June 10, 2010
Sheraton Boston Hotel
Boston, MA

Exhibitor Agreement

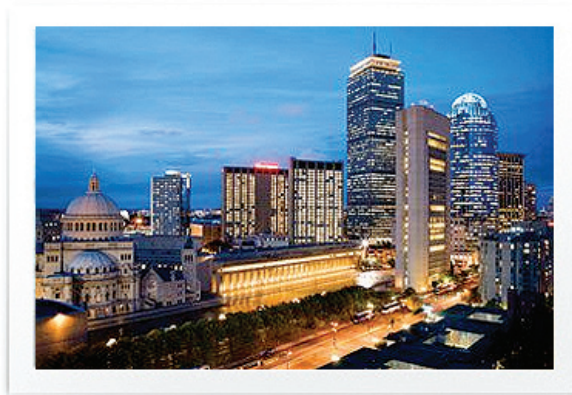
Sahar Azarabadi
Sales Contact
P. (415) 775-1141
sazarabadi@biospace.com

Life • Science • Community

Event Schedule

GENERAL INFORMATION

Thursday, June 10, 2010
 Sheraton Boston Hotel
 39 Dalton Street
 Boston, MA 02199
 (617) 236-2000



www.sheraton.com



CAREER RECEPTION SCHEDULE

Event	Times
Career Reception	11:00 am - 4:00 pm
Booth Set-up	9:00 am - 10:30 am
Exhibitor Breakfast	9:00 am - 10:30 am
Exhibitor Lunch	12:00 pm - 2:00 pm
Booth Breakdown	4:00 pm - 5:00 pm
Cocktail Reception	4:00 pm - 5:00 pm

Sales Contact: Sahar Azarabadi (415) 775-1141

IMPORTANT DEADLINES

May 31
Ads for the Exhibitor Guide Due

All ads are due no later than the above date. Please submit ads in a PDF format via email. Artwork received after this date will not be printed in the brochure

Email ads to:
careerfairads@biospace.com

May 31
Exhibitor Information Forms Due

Please make sure you fill out the information form located in this packet in order for BioSpace to process any special requests (electricity, phone and hotel rooms). Requests on information forms sent after the due date will not be guaranteed.

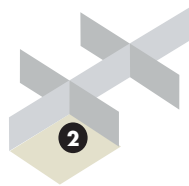
Exhibitor Packages and Event Directory Ad Opportunities

EXHIBITOR PACKAGES

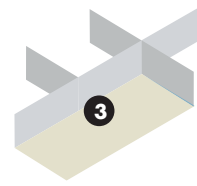
Exhibitors can choose to purchase a single, corner or double booth package. Each booth contains a six foot draped table, two chairs, 1 wastebasket and a hanging company sign.



Single
 8' x 10'
 \$3995



Corner
 8' x 10'
 (positioned at the
 end of a row for
 maximum traffic)
 \$5995



Double
 8' x 20'
 (with two tables
 and four chairs)
 \$6995

Every Exhibiting Company Receives:

- Name badge for each employee specified on contract as attending
- Breakfast, lunch and cocktail reception
- Hanging sign with company name
- On-line access to all pre-registered candidates' resumes prior to the reception
- On-line access to ALL resumes collected at the event within 3 business days
- Complimentary ¼ page ad in the event directory
- An average of 500 – 1000 experienced candidates
- BioSpace staff support throughout the entire day

PLEASE NOTE:

Booths, tabletop display booths, quickscreens, branded tablecloths, easel displays, balloons and hanging banners are permitted and encouraged, but they must fit within the allotted booth space.

CAREER FAIR EVENT DIRECTORY

Every exhibiting company will receive a complimentary ¼ page black and white ad in the event directory. However, if you want to increase your visibility to the candidates, additional advertising opportunities are available. The event directory is a great tool to drive traffic to your booth and highlight the positions your company is hiring for.

ADVERTISING OPTIONS

Inside Full Page

B/W or Color
 Dimensions: 7.5" x 10"
 Cost: \$1495 B/W, \$1795 Color

Inside 1/2 Page

B/W only
 Dimensions: 7.5" x 5"
 Cost: \$995

Inside 1/4 Page

B/W only
 Dimensions: 3.75" x 5"
 Cost: Included w/booth purchase

Audience Demographics

QUALIFIED CANDIDATES

BioSpace Career Fairs attract an average of 500-1000 pre-screened, highly qualified professionals, providing the industry’s best venue for face-to-face recruiting. Additionally, because BioSpace’s online community of web-based careers, resources and content is so highly regarded within the life science industry, our Career Fairs leverage that reputation to attract the highest quality and most sought-after candidates.

MARKETING REACH

BioSpace works tirelessly to market each event to make sure they are successful for each company that exhibits. As part of this, we send out an average of 150,000 emails to potential candidates within a certain radius of the event. Each event is also advertised within BioSpace.com, bizjournals.com and through our daily and weekly eNewsletters, that reach more than 325,000 registered subscribers. Our marketing reach is so successful that over 12% of our online audience has found a job through our Career Fairs!

EVENT MANAGEMENT

Our experienced team has produced and managed over 175 career events over the past 10 years, making us the largest and most respected life science career fair company in the United States. Exhibitors can be sure the event will be professionally managed, well-attended, and most importantly, packed with top level candidates!

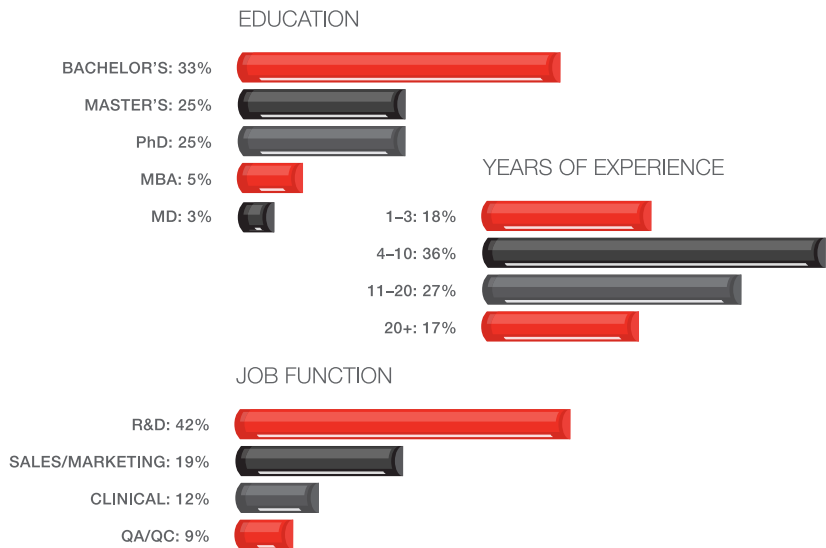
Client Testimonials

Once again, the BioSpace Career Expo proved to be one of the best investments our company has made. The event itself is always well organized, with the BioSpace staff providing terrific support to the participating companies throughout the day.

MARY L. - BAYER DIAGNOSTICS

As a long time user of your site and your events, I wanted to share with you our great success at the last BioSpace job fair in the Bay Area. As a result of our participation, we sourced and hired tow very difficult-to-fill positions at the Associate Director and Sr. Director levels! BioSpace is an important part of FibroGen’s recruitment strategy and provides us with wonderful access to find the qualified candidates necessary to grow our company. Thank You!

JONI L. - FIBROGEN



Sponsorship Opportunities

Floor Plan Sponsor: \$7,495

- + Sponsorship pricing includes Single Booth
- + Logo printed on floor plan distributed at Career Fair
- + Booth boldly highlighted on floor plan to attract maximum attention and traffic to booth at Career Fair
- + Recognition as sponsor on Career Fair page of BioSpace.com with a direct link to your job postings on BioSpace.com
- + Signage with your company name and logo in registration area
- + Acknowledgement in Career Fair Directory

Bag Sponsor: \$7,495

- + Sponsorship pricing includes Single Booth
- + Branded 4-color plastic bag distributed to all candidates at registration
- + Recognition as sponsor on Career Fair page of BioSpace.com with a direct link to your job postings on BioSpace.com
- + Signage with your company name and logo in registration area
- + Acknowledgement in Career Fair Directory

Branded Water Station Sponsor: \$6,995

- + Sponsorship pricing includes Single Booth
- + Water Station set up adjacent to your booth to ensure maximum traffic
- + Signage at Water Station with your company logo
- + Recognition as sponsor on Career Fair page of BioSpace.com with a direct link to your job postings on BioSpace.com
- + Acknowledgement in Career Fair Directory
- + Branded plastic water bottles (company to provide logo/artwork no later than 4 weeks prior to the Career Fair)

Prize Raffle Sponsor: \$6,995

- + Sponsor a drawing for a 19" flat screen television during the Career Fair
- + Sponsor a drawing for an Apple iPhone during the Career Fair
- + Prize booth set up adjacent to your booth to ensure maximum traffic
- + Signage at Prize Station and registration area with your company name and logo
- + Recognition as sponsor on Career Fair page of BioSpace.com with a direct link to your job postings on BioSpace.com
- + Acknowledgement in Career Fair Directory

Online Sponsor: \$5,495

- + Sponsorship pricing DOES NOT include booth
- + Banner ad on Career Fair page of BioSpace.com with a direct link to your job postings on BioSpace.com to run for 2 weeks prior to the career fair
- + Company logo listed in Career Fair emails with a direct link to your job postings on BioSpace.com
- + Access to the Private Career Fair Database. Access begins 1 week following the career fair and will remain active for 1 year

Opportunities are limited to one of each of the above sponsorships per Career Fair.



Exhibitors Contract

PLEASE FAX TO BIOSPACE @ (732) 612-1252 OR CALL (888) 750-4473 TODAY TO RESERVE YOUR BOOTH

TOTAL # OF BOOTHS	PRICE PER BOOTH	TOTAL PRICE
_____	Single \$3,995	
_____ X	Corner \$5,995	= <input type="text"/>
_____	Double \$6,995	

CLIENT INFORMATION:

COMPANY NAME (AS TO APPEAR IN EXHIBITOR DIRECTORY & MAILING INFO)

ADDRESS

CITY STATE ZIP

KEY CONTACT NAME (FOR INTERNAL USE ONLY)

TITLE (FOR INTERNAL USE ONLY)

DIRECT LINE TELEPHONE (FOR INTERNAL USE ONLY)

FAX (FOR INTERNAL USE ONLY)

Email ADDRESS (FOR INTERNAL USE ONLY)

CORPORATE WEBSITE

AUTHORIZED SIGNATURE DATE

ACCOUNTS PAYABLE:

CONTACT NAME

PHONE FAX

PURCHASE ORDER NUMBER

AD / SPONSORSHIP OPPORTUNITIES:

Directory Advertising

- Full Page Advertisement (COLOR) \$1,795
- Full Page Advertisement (BLACK AND WHITE) \$1,495
- Half Page Advertisement (BLACK AND WHITE) \$995

Event Sponsorships

- Floor Plan Sponsor \$7,495
- Bag Sponsor \$7,495
- Branded Water Station Sponsor \$6,995
- Prize Raffle Sponsor \$6,995
- Online Sponsor \$5,495

EVENT NAME AND DATE:

SALES REPRESENTATIVE NAME:

EMAIL ADDRESS TO BE USED FOR RESUME DATABASE ACCESS:

Do We Invoice You Or Your Agency

ADVERTISING BILLING INFORMATION:

AGENCY NAME

AGENCY ADDRESS

CONTACT PERSON

PHONE FAX

EMAIL ADDRESS

LIFE SCIENCE CAREER FAIR
 Produced and managed by BioSpace, Inc.
 9100 E. Panorama Dr., Suite 200 • Englewood, CO 80112
 P 732.528.3688 • F 732.612.1252



Terms & Conditions

PLEASE FAX TO BIOSPACE @ (732) 612-1252 OR CALL (888) 750-4473 TODAY TO RESERVE YOUR BOOTH

1. The Exhibitor agrees to rent the total number of booths set forth on the face of this EVENT AGREEMENT for the event indicated. The Exhibitor has no right to assign or sublet such space without the prior written consent of BioSpace, Inc. (BSP). No refunds or transfers permitted.

2. All booth spaces are in units of 8' x 10', unless otherwise noted. Exhibitors renting booth space(s) with furnishings will receive 6' draped table, chairs and a sign indicating the Exhibitor's name. All booth space(s) include 36" side rails and an 8' backwall, unless Exhibitor informs BSP to the contrary. Note that some booth configurations do not require side and/or back wall drapery (island and peninsula style). Upon request, BSP shall provide exhibitor with the name of an exhibit services contractor prepared to furnish additional materials and services. BSP assumes no liability or responsibility in connection with the services or materials provided by such exhibit services contractor. Any display Exhibitor brings to the booth shall not block air or light flow, shall not be over 8' in height and shall not have display sidewalls extending more than 4' from the back of the booth (to a maximum height of 36"), unless prior written approval is received from BSP. Exhibitor acknowledges that, pursuant to the theme of the exhibition, it shall use the booth space only for the purpose of recruiting, and therefor shall only display the products or services provided by their company consistent with the theme of the exhibition. All displays must remain within the booth perimeters and not intrude upon the aisles. Although BSP shall use its best efforts to offer Exhibitor the location(s) requested, BSP reserves the right to alter the event layout and booth arrangement to a design that may differ from illustrations in marketing literature or announced floor plans, and further reserves the right to re-assign Exhibitor's booth location hours and the number of days or the dates of the exhibition.

3. Payment for the booth fee must be made with the application. All sums paid to BSP are non-refundable and shall be retained by BSP. Exhibitor agrees that the amount retained by BSP or the amount retained and due to BSP is a fair and reasonable estimate of the damages BSP will suffer as a result of Exhibitor's cancellation, and BSP agrees to accept the same as liquidated damages. Exhibitor specifically agrees that it is legally obligated to remit to BSP any unpaid balance for the booth space(s) after retention by BSP of any amounts paid. Hirehealth and BioSpace are a products of BioSpace. In the event of cancellations, BSP shall have the right to rent the booth space to another party. However, any rental fees received by such re-rental shall not accrue to the Exhibitor's benefit or reduce its liability hereunder.

4. Exhibitor shall set up its booth at the designated set-up time (and under no circumstances not later than two (2) hours prior to the opening of the event), shall adequately staff its booth during all event hours, and shall not disassemble or close its booth until after the event has closed to the public on the last day of the exhibition. In the case that Exhibitor's display or materials fail to arrive in time for the event, Exhibitor remains responsible for the payment of the booth space, or other fees payable.

5. If, due to circumstances beyond its control, BSP is prevented from holding the event or if it cannot permit Exhibitor to occupy booth space, BSP reserves the right to alter the location and/or date of the event with reasonable notice provided to the Exhibitor, without a refund to Exhibitor.

BSP has the right to cancel the event with no further liability other than a refund of the booth rental fee paid, which shall be Exhibitor's sole and exclusive remedy. Under no circumstances shall BSP be liable to Exhibitor for incidental or consequential damages.

6. BioSpace (BSP) shall provide adequate security. However, the Exhibitor is solely and fully responsible for its own exhibit materials and personal items, and should obtain insurance at its own expense. BSP is not responsible for damage to the exhibits, whether by fire, theft, accident or any other cause, or for any other injury which Exhibitor, its property, employees, guests and invitees may suffer. BSP is not responsible for damage to personal items brought to any career reception, whether by fire, theft, accident or any other cause.

7. Exhibitor grants permission to BSP to use Exhibitor's name and/or logos for promotional purposes in connection with the event or other events produced by BSP. This permission shall extend to photographs of Exhibitor's booth. BSP shall promote the events in such manner and through such media at its sole discretion and may alter the nature, content and manner of its promotion to meet the needs of a particular market or of the location in which the exhibition takes place.

8. Exhibitor agrees to comply with the reasonable requests of BSP, their Sponsors, agents and employees. Exhibitor further agrees that it shall observe the general rules and regulations of the exhibit hall at which the event is held.

9. Exhibitor assumes full responsibility and liability for the actions of its agents, employees or independent contractor, whether acting within or without the scope of their authority, and agrees to indemnify and hold BSP and the exhibit hall harmless from and against responsibility or liability resulting directly or indirectly, or jointly, from the acts or omissions of its agents, employees or independent contractors, whether acting within or without the scope of their authority.

10. This EXHIBIT APPLICATION/CONTRACT, when accepted by BSP, constitutes the entire agreement between the parties, supercedes all prior negotiations, representations and understandings, and may be modified only pursuant to its terms or by written notice signed by both parties. New Jersey law shall be applied to interpret this agreement and the rights of the parties hereunder. In the event that a party brings an action to enforce its right hereunder or to seek a declaration of its rights or to obtain an interpretation of this agreement, the prevailing party shall be entitled to reasonable attorney's fees in addition to all other relief. In the event that a court finds any provision of this agreement to be unenforceable, all remaining provisions hereof shall remain in full force and effect.

11. Payment, according to payment terms, should be made to:
BioSpace, Inc.

9100 E. Panorama Dr., Suite 200
Englewood, CO 80112
P (888) 750-4473
F (732) 612-1252

Initial: _____