



# MassBio Make Shift Happen Event Series

## *Sponsorship Opportunities*

### Sponsorship Overview

MassBio is hosting a new, bi-weekly virtual event hosted by our Director of Diversity & Inclusion, Edie Stringfellow, focused on equity, diversity, inclusion and engagement, or as we like to call it, EDIE! During each event, Edie is joined by a different guest to discuss the topics that will advance equity, diversity, and inclusivity in the life sciences industry and beyond. The live webinars take place every other Monday at 2:00 pm EST.

### Sponsorship Opportunities

There is one sponsorship level of \$2,500 to sponsor a monthly series of “Make Shift Happen” virtual events (between 2-3 virtual events per month). Sponsorship deliverables include:

- Recognition as an event sponsor on MassBio’s event website including company logo
- Inclusion of company name and logo on event marketing collateral
- Verbal acknowledgment and thanks from MSH host Edie Stringfellow at the start and conclusion of the event

*For sponsorship opportunities, contact Edie Stringfellow at [Edie.Stringfellow@massbio.org](mailto:Edie.Stringfellow@massbio.org).*

**MassBio.org**

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