



## MassBio Insider – Bi-Annual Magazine

### *Sponsorship Opportunities*

#### Sponsorship Overview

The MassBio Insider, MassBio's bi-annual magazine, offers a unique opportunity to promote your brand to the life sciences ecosystem, including biopharma CEOs, state and federal policymakers, business leaders, and more.

Produced twice a year, the MassBio Insider is mailed to over 1,500 contacts, distributed at MassBio and industry conferences, meetings, and networking events, and promoted online.\*



#### Sponsorship Opportunities

**Half-Page Branding: \$1,000**

*Limited to 4 sponsors*

**Logo Recognition on Back Cover: \$1,500**

*Limited to 4 sponsors*

**Sponsored Article: \$2,000 (max 600 words)**

*Limited to 1 sponsor*

*For sponsorship opportunities, contact Jennifer Nason at [Jennifer.Nason@massbio.org](mailto:Jennifer.Nason@massbio.org).*

\*Due to COVID-19, the Summer 2020 issue will only be distributed online and through virtual conferences and events.

**MassBio.org**

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