



MassBio's "Policymakers Live: Virtual Briefings"

Sponsorship Opportunities

Sponsorship Overview

MassBio has launched "Policymakers Live" - a series of virtual briefings with a member of the Massachusetts House of Representatives, Massachusetts Senate, or a member of the Governor's Administration.

In an effort to connect our membership with policymakers in lieu of traditional avenues no longer available, MassBio hosts these invite-only, 1-hour "virtual" briefings each month. Policymakers will outline initiatives they are working on and attendees will have the chance to ask questions.

Sponsorship Opportunities

We seek sponsorship for a series of three briefings in a given month at a flat sponsorship level of \$2,500.

Sponsorship deliverables for each of the three virtual events in the series include:

1. Recognition as an event sponsor on MassBio's event website, including company logo
2. Inclusion of company name and logo on event marketing collateral
3. Verbal acknowledgment and thanks from MassBio CEO at the start and conclusion of the briefings

Thank you for considering sponsorship of this series as MassBio continues to modify and improve how we do things in order to provide our full membership the best value possible.

Policymakers Live: Virtual Briefings (2020)

MassBio Tax ID: 222693047

Sponsorship Amount: \$2500

For sponsorship opportunities, contact Susan Martin at Susan.Martin@massbio.org.

MassBio.org

617.674.5100

700 Technology Square, 5th Floor
Cambridge, MA 02139