

Patient Advocacy Summit

November 12, 2020

One of MassBio's most popular events of the year, the Patient Advocacy Summit brings together the patient advocacy community to showcase best practices and cutting-edge examples of how life sciences companies can more fully incorporate the patient voice into the work they do—not just approaching regulatory applications or at commercialization, but throughout the drug development cycle.

The program includes panel discussions, case study presentations (spotlighting industry/patient partnerships), an inspirational keynote address, as well as a networking breakfast, lunch and cocktail reception.



Patient Advocacy Summit Sponsorship Opportunities

All Sponsors Receive

Complimentary meeting registrations, virtual booth in event platform (see more detail below), lead generation, acknowledgment in marketing collateral, on Massbio.org website and event website, and press release acknowledgment.

New Enhanced Virtual Expo Vendor Booths

We have adopted a new enhanced meeting platform that will provide sponsors with multiple ways to engage directly with attendees. Sponsors can upload content including videos, host live in-booth interactive sessions, offer downloadable content & in-booth contests, and set up one on one appointments with attendees. Once the event has concluded you will be provided with detailed lead reported on who engaged with your booth and how.

Platinum Networking Sponsor \$20,000

- Host networking reception • "Possible Talk" speaking role • Top Level in virtual exhibit hall
- 5 complimentary meeting registrations

Gold Presenting Sponsor \$15,000

- "Possible Talk" speaking role • Gold Level in virtual exhibit hall
- 3 complimentary meeting registrations

Silver Lunch Sponsor \$10,000

- Company logo on signage and acknowledgment of sponsorship of lunch vouchers
- Silver Level in virtual exhibit hall • 2 complimentary meeting registrations

Supporting Sponsor \$5,000

- Booth in virtual exhibit hall
- 2 complimentary meeting registrations

#PATIENTDRIVEN®