

MassBio Insider Bi-Annual Magazine

Sponsorship Opportunities



Sponsorship Overview

The MassBio Insider, MassBio's bi-annual magazine, offers a unique opportunity to promote your brand to the life sciences ecosystem, including biopharma CEOs, state and federal policymakers, business leaders, and more.

Produced twice a year, the MassBio Insider is mailed to over **1,500** contacts, distributed at MassBio and industry conferences, meetings, and networking events, and promoted online to over 14K contacts (includes CEOs of MassBio member companies).*

Sponsorship Opportunities

Half-Page Branding **\$1,500**

- Limited to 4 sponsors

Logo Recognition on Back Cover **\$1,000**

- Limited to 8 sponsors

Sponsored Article **\$2,500**

- Limited to 2 sponsors (max 600 words)

For sponsorship opportunities, contact Jennifer Nason at Jennifer.Nason@massbio.org

*Due to COVID-19, the Winter 2020 and Spring 2021 issues will only be distributed online and through virtual conferences and events.