Membership Mixers

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Keeping MassBio members connected through networking events

Sponsorship Overview

MassBio has continued to keep our members engaged and connected through networking events. Gain added exposure and visibility for your company by sponsoring one of **MassBio's Virtual Mixers** or **Virtual Trivia.**

Virtual Mixer

Grow your network and interact with other MassBio members through Zoom breakout rooms. We have two to three rounds of networking with a new group of members to meet in each round.

Virtual Mixer Sponsor $2,000

Limited to 3 sponsors

- **Acknowledgement and logo recognition on MassBio website (event page)** and marketing collateral and emails.

- **Company name acknowledged** by MassBio moderator during event.

- **Sponsor 1, 2, or 3 breakout room sessions.** Company representatives able to moderate breakout rooms.

- **Opportunity to present a 2-minute thought leadership** segment and/or a question before your breakout room session, which will then lead into group discussion.

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Virtual Mixer Attendee Testimonials

" *This was the best Zoom meeting I've had since the pandemic! I'm thrilled that you put this on, and I would jump at the opportunity to do another. It was overly refreshing to meet new groups of people in a small room moderated by a MassBio person. The format was great. Please do this again.* "

" *The event was really well organized and well carried out— thanks to the team of moderators for making everything run so smoothly!* "

" *The event was wonderful. It was nice to have an opportunity to connect with others in the MassBio community during this time when everyone is feeling isolated. I was very impressed with how well the event was run, especially given it was the first one. Excited to attend the next one!* "

" *I liked the overall length of the event. The polls were fun and the small breakout rooms worked well. For future events, it might be fun to have a short topic presentation/introduction to kick off a theme for discussions.* "

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