

# Sponsorship Packages

## Yearlong Sponsorship

### Overview

Already know that your organization will be sponsoring multiple MassBio Premier Conferences? Simplify the process by choosing a sponsorship package. You can select one of the options below, or we are happy to create a custom package based upon your needs.

### Sponsorship Opportunities

All sponsors receive a virtual booth in event platform, lead generation, acknowledgment in marketing collateral, on Massbio.org website and event website, and press release acknowledgment.

#### Platinum Package: \$100,000 (limited availability)

- Sponsorship of all six MassBio Premier Conferences, at the Silver level or higher
- MassBio Digital Package Sponsorship
- Cost of package will be determined based upon levels chosen

#### Gold Package: \$75,000

- 2021 State of Possible Conference: Gold level sponsorship
- Choose ONE 2021 - PA Summit or 2021 Digital Health Impact Gold level sponsorship
- Choose ONE 2021 - ED&I Conference or 2021 Rare Disease Day Gold level sponsorship
- MassBio Digital Package Sponsorship

#### Silver Package: \$50,000

- 2021 State of Possible Conference: Silver level sponsorship
- Choose ONE 2021 - PA Summit or 2021 Digital Health Silver level sponsorship
- Choose ONE 2021 - ED&I Conference or 2021 Rare Disease Day Silver level sponsorship
- MassBio Digital Package sponsorship

#### #PATIENTDRIVEN® Package: \$25,000

- 2021 Rare Disease Day: Supporting Sponsor
- 2021 State of Possible Conference: Copper level sponsorship
- 2021 Patient Advocacy Summit: Supporting Sponsor

*For sponsorship opportunities, contact Laura Rudberg at 617.674.5121 or [laura.rudberg@massbio.org](mailto:laura.rudberg@massbio.org)*

