

# MassBio Insider Bi-Annual Magazine

## Sponsorship Opportunities



### Sponsorship Overview

The MassBio Insider, MassBio's bi-annual magazine, offers a unique opportunity to promote your brand to the life sciences ecosystem, including biopharma CEOs, state and federal policymakers, business leaders, and more.

Produced twice a year, the MassBio Insider is mailed to over **1,500** contacts, distributed at MassBio and industry conferences, meetings, and networking events, and promoted online to over 14K contacts (includes CEOs of MassBio member companies).\*

### Sponsorship Opportunities

#### Half-Page Branding \$1,500

- Limited to 4 sponsors

#### Logo Recognition on Back Cover \$1,000

- Limited to 8 sponsors

#### Sponsored Article \$2,500

- Limited to 2 sponsors (max 600 words)

For sponsorship opportunities, contact Cayley Moynihan at [Cayley.Moynihan@massbio.org](mailto:Cayley.Moynihan@massbio.org)

\*Due to COVID-19, the Winter 2020 and Spring 2021 issues will only be distributed online and through virtual conferences and events.