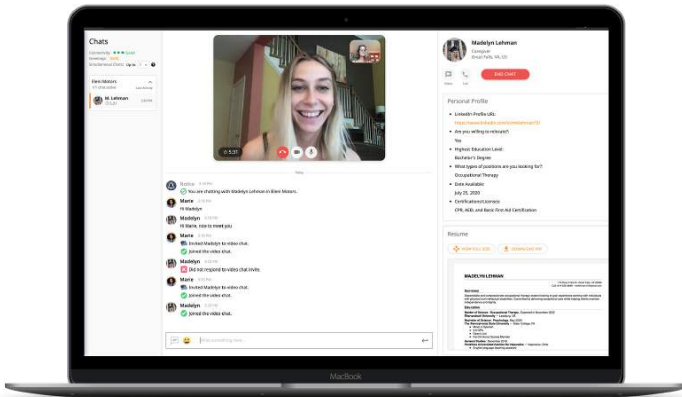


BENEFITS OF BRAZEN FOR ALL EXHIBITORS

By simply participating in your Brazen-powered event, any exhibitor is receiving the value of aligning with your organization. All exhibitors at your event will benefit from these fundamental Brazen features:

Every Brazen conversation delivers an **enhanced virtual experience for meaningful connection.**



Booth Branding & Customized Content

Brazen booths are built to be branded. Exhibitors can control all the content that appears in their booths, such as videos, infographics, links, etc. that convey corporate culture, departments and everyday life of employees.

Search & Invite

Before the event, exhibitors can search resumes and invite top candidates to visit their booths by letting candidates know they're interested in meeting them.

Discoverable Booths

Exhibitors can use booth tags like location, job category, experience level and more in order to simplify the process for candidates to discover and target the companies that best match their search criteria.

Automated Queues

All chats are automatically facilitated by the platform. Additional SmartQueue technology allows employers to prioritize meeting the most qualified candidates by assigning questions for specific job opportunities.

Follow-Up Features

When an exhibitor meets a candidate they want to follow up with, they can use the functions built right into the Brazen platform to expedite scheduling and prioritize follow-up. Whether it be right after a chat or after the event, exhibitors will have access to their chat transcripts and can choose to follow-up when is best for them.