



MassBio State of Partnering

May 9 – 13, 2022



Sponsorship Overview

MassBio's State of Partnering is a unique opportunity for major biopharmaceutical, medical device, diagnostic, and digital health organizations to connect with leading early-stage companies and academic innovators in the life sciences that are developing relevant breakthrough technologies.

Exclusive to a select group of industry leaders, each State of Partnering sponsor is given a dedicated day to showcase its R&D strategy and areas of therapeutic interest to the broader MassBio network and to participate in five one-on-one meetings with emerging companies, curated based on its interests by MassBio.

Sponsorship Deliverables

MassBio Partnering Week is designed to accelerate an industry-leading organization's innovation strategy by connecting it with a network of relevant early-stage companies, academic institutions, principal investigators, and venture funds in a results-driven, dynamic, and virtual/ hybrid forum.

- **A curated list from our expansive membership network**
Featuring early-stage companies and academic innovators that meet the sponsor organization's key therapeutic areas of interest
- **Cultivation, coordination, and facilitation of five separate one-on-one meetings**
A dedicated day with each exclusive sponsor organization's selected premier targets of choice
- **Assistance in production of a virtual plenary session**
Sponsor organization to present a high-level overview of their organization, corporate development strategy therapeutic areas of interest, and partnering approaches (MassBio to provide targeted invite list from membership)
- **Information from registered attendees**
A list of interested participants in one-on-one meetings, and target lists to catalyze further collaboration post-event and generate a robust pipeline in perpetuity
- **A dedicated team to assist with all logistical and marketing support**
For plenary session and one-on-one meetings

Pricing

MassBio's State of Partnering begins at \$20,000 per sponsor and is limited to five sponsoring companies.