



# BIOVERSITY

A MassBio Initiative

# Bioversity Event Sponsorships

Bioversity is a workforce development focused non-profit that operates a lab-based training center in Dorchester to provide **a pathway for underrepresented and overlooked Boston-area residents** to launch life-changing life sciences careers.

Through our **free, stipend-supported, 8-week (160 hour) workforce training program**, we **equip students** with the **technical expertise and professional skills** to succeed on day 1 in early career scientific operations roles. From lab skills and safety to resume writing and interview prep, our intensive, hands-on curriculum **prepares students not only for their first job, but to advance in their career quickly.**



## Student Success Story

### Lazaro Rivera

From Banquet Server  
to Molecular Technician  
at **Foundation Medicine**



## Student Success Story

### Jelissa Vega

From stay-at-home mom  
to Laboratory Support Technician  
at **Flagship Lab Services**

## Already, the results have been transformative:

- Average pre-enrollment income of \$28,000 soars to **\$56,000+** after job placement
- **650** applicants and counting
- **96%** of enrolled students are Black and/or Latino
- **76%** of students live in Boston neighborhoods
- Graduates are **landing full-time employment** in roles like Lab Support Technician, Logistics Technician, Manufacturing Associate, Molecular Technician Associate, and Senior Site Specialist, and more, at top companies

We've fueled workforce diversity, improved health equity, and empowered communities too long shut out of Boston's innovation economy.

But this is just the beginning. **Your contribution will allow Bioversity to scale and sustain our successful model and create equitable pathways to biotech prosperity for more local talent each year.**

For every \$10,000 we raise, we can enroll and train another Boston area resident in our program setting them up on a new path toward a transformative career.

**Support our mission to build an inclusive life sciences workforce by donating to Bioversity today.** Together, we can unleash opportunity and drive economic opportunity across our region.



## Student Success Story

### Josiah Wade-Green

From Part-Time Security Guard  
to Logistics Technician  
at **abcam**





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## Sponsor MassBio's 2024 Golf Classic Supporting Bioversity

September 30, 2024  
8AM – 5PM

George Wright Golf Course  
Hyde Park, MA

For more information and to sponsor,  
contact [sponsorships@massbio.org](mailto:sponsorships@massbio.org)

This year's MassBio Golf Classic will be at the renowned George Wright Golf Course in Boston's Hyde Park. Designed by the legendary Donald Ross, George Wright has earned its reputation as one of the top municipal golf courses in the United States, ranking third overall.

Your sponsorship will allow Bioversity to enroll and train more people from Boston area and place them on career paths in the Massachusetts life sciences industry. **Together, we are increasing wages, diversifying the talent pipeline, and improving health equity. This event sells out every year so don't wait to get involved.**

**To learn more, visit [bioversityma.org](https://bioversityma.org)**

# \$25,000

## Platinum Sponsor

- Registration for a foursome
  - Opportunity to make remarks and announce winners
  - Prominent logo recognition
  - Signage recognition as a premier sponsor with logo at breakfast, lunch, reception, or beverage cart
  - Opportunity to provide a promotional gift for swag bag
  - Sponsorship acknowledgment on the event webpage
  - Featured in our pre-event marketing including emails and social media
  - Logo recognition on one hole
- 

# \$15,000

## Gold Sponsor

- Registration for a foursome
  - Opportunity to provide a promotional gift for swag bag
  - Sponsorship acknowledgment on the event webpage
  - Featured in our pre-event marketing including emails and social media
  - Sponsorship acknowledgment for Closest to Pin, Longest Drive, or Mulligan Shot
- 

# \$10,000

## Silver Sponsor

- Registration for a foursome
  - Opportunity to provide a promotional gift for swag bag
  - Featured in our pre-event marketing including emails and social media
  - Logo recognition on one hole
- 

# \$5,000

## Copper Sponsor

- Registration for a foursome
  - Featured in our pre-event marketing including emails and social media
  - Logo recognition on one hole
- 

# \$2,000

## Team Sponsor

- Registration for a foursome